

## **ORGANIZING JOBS WITH IMPACT**

Our country is in desperate need right now of positive change, on the environment and many other issues. But we know that real change only happens when people are organized to take action. That's what Impact organizers do.

The theory behind our work is simple: Winning and sustaining positive social change requires a solid foundation of public and political support. Our campaign organizers build strong, enduring networks of support that help win positive change for our health and environment now, and provide the power to win more change in the future.

### **WHAT IS "ORGANIZING?"**

When faced with resistance to change, often the only way you can win is to get lots of people to join together in taking the right action at the right time. Organizers make this happen. And in so doing, they lay the groundwork for more positive change by recruiting, mobilizing and empowering new coalitions and constituencies.

### **WHAT IMPACT ORGANIZERS DO**

Impact is a team of organizers that runs campaigns on behalf of organizations in the Public Interest Network, including PIRG, Environment America, and their state affiliates. It's a one-year program for entry-level staff, that is focused on 1.) winning campaigns now, 2.) building the groundwork to win campaigns in the future, and 3.) training entry-level staff for careers in advocacy or public interest work.

Responsibilities include:

- Working with staff directors to create and implement strategic campaign plans
- Grassroots tactics like petitioning, phonebanking, and writing opinion media
- Planning events, including panels, forums, etc.
- Organizing press conferences to get TV, radio, and written media coverage of our issues
- Building and working with coalitions
- Recruiting, training, and managing volunteers, interns, and staff
- Lobbying decision-makers
- In the summer: running a citizen outreach canvass office (recruiting, hiring, training, and managing staff; holding volunteer campaign events; canvassing; and being responsible for office goals, budget, and accounting)

Desired skills:

- Strong oral and written communication skills
- Demonstrated ability to build/lead a team or project
- Experience with event-planning
- Ability to work independently and in teams
- Passionate about solving public interest issues

## **WHERE DO WE WORK?**

Impact and our partner groups have offices in over 30 cities over the country. Organizers will be placed where they are most needed, and will have the opportunity to work in several places over the course of the year. We go where the fight is: sending people to the places that will decide whether a campaign will be won or lost. It could be a state that's home to a swing-vote senator on critical legislation. It could be a city where a key decision is being made about clean energy.

That's where Impact comes in. Last year, we had organizers in five states, covering cities from Boston, MA to Las Cruces, NM. One of our organizers ran the campaign that convinced Las Cruces to commit to 100 percent renewable energy. This year, our team is working to get more cities, colleges and even states to make the same commitment.

## **IMPACT SUMMER**

During the summer, you'll direct a campaign office, building our partner organizations by canvassing and training others to canvass. Last summer, we ran a campaign to protect wildlife from waste by calling for state bans on single-use plastic items, and worked to convince McDonald's to get our life-saving antibiotics out of its entire meat supply chain.

## **IMPACT PAY & BENEFITS**

The target annual compensation for this position is \$27,000 in the first year. Each of the groups that partner with Impact offers a competitive benefits package. We also offer an excellent training program and opportunities for advancement.

With Impact, you make a difference today, and the work you do builds the power we need to win more victories tomorrow. By completing the program, you gain the experience that U.S. PIRG, Environment America and other groups look for when hiring new advocates and campaign directors.

If you can see yourself organizing to make a difference for our environment, our health, and our future, apply to join the Impact team.

## **FIND OUT MORE OR APPLY AT [WeAreImpact.org](http://WeAreImpact.org)**

*Impact is part of The Public Interest Network—a group of organizations that share a vision of a better country, a set of core values and a strategic approach to getting things done. Visit [www.PublicInterestNetwork.org](http://www.PublicInterestNetwork.org) to learn more.*

*Each of the groups that partner with Impact is an equal opportunity employer and will not discriminate against any employee or applicant on the basis of race, color, national or ethnic origin, religion, age, sex, disability, pregnancy or veteran status.*

*For Los Angeles-based positions: Impact will consider for employment qualified applicants with criminal histories in a manner consistent with the Los Angeles Fair Chance Initiative for Hiring.*